



Bay Splash 2008

Auction Advertising Form

The Bay School auction fundraiser will be held at the Herbst International Exhibition Hall in the Presidio on May 17, 2008. Proceeds from the auction support the Bay School Opportunity Fund, which offers financial aid grants to motivated and capable students from socio-economic, cultural, and ethnic groups traditionally underrepresented in independent college preparatory schools.

Date: _____ Solicitor's Name: _____

Advertiser Information

Name of Contact _____

Name of Company _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ email _____

Publication Rates (check your choice)

Advertisements will be featured in our catalogue as well as in a special patrons section of our online auction. Catalogues will be distributed to the Bay School community which includes parents, grandparents, friends and neighbors of the Bay School, faculty, and trustees.

Four-Color Call to confirm placement for the below		Auction Incentive Please donate to our auction and receive the below discounts
<input type="checkbox"/> Back Cover \$2,000	Do not need to call to confirm the below Full Page <input type="checkbox"/> color - \$800 <input type="checkbox"/> bw - \$650	<input type="checkbox"/> Item Value \$100 – 5% ad discount
<input type="checkbox"/> Inside Back Cover \$1,500	Half Page <input type="checkbox"/> color - \$500 <input type="checkbox"/> bw - \$400	<input type="checkbox"/> Item Value \$500 – 10% ad discount
<input type="checkbox"/> Inside Front Cover \$1,500	Quarter Page <input type="checkbox"/> color - \$350 <input type="checkbox"/> bw - \$250	<input type="checkbox"/> Item Value \$1,000 – 25% ad discount
<input type="checkbox"/> Facing Inside Back Cover \$1,000	Business Card <input type="checkbox"/> color - \$200 <input type="checkbox"/> bw - \$100	<input type="checkbox"/> Item Value \$1,500 – 50% ad discount
<input type="checkbox"/> Opposite Table of Contents \$1,000		<input type="checkbox"/> Item Value \$2,500+ – FREE ad

Please indicate type of ad submitted:

- Digital File
- Business Card
- Other (please specify) _____

Deadline for submission- April 18 ,2008

Please return advertising materials and payment with this form to:

The Bay School of San Francisco
 Attn: Development Office
 35 Keyes Avenue
 San Francisco, CA 94129-1736

Questions – contact Janette Englert, Development Associate 415.561.5800 x114 jenglert@bayschoolsf.org