



BAY SPLASH 2009

Auction Catalogue Advertising Form

Send in by March 13th!

4TH ANNUAL BENEFIT FOR THE BAY SCHOOL OF SAN FRANCISCO
SUPPORTING FINANCIAL AID & ACADEMIC PROGRAMS

BAY SPLASH 2009 EVENT: SATURDAY, APRIL 18TH 5PM – MIDNIGHT

The 4th annual Bay School diner dance / auction fundraiser "Bay Splash" will be held at the Herbst International Exhibition Hall in the Presidio on Saturday, April 18, 2009. Proceeds from the auction support the Bay School Opportunity Fund, which offers financial aid grants to motivated and capable students from socio-economic, cultural, and ethnic groups traditionally underrepresented in independent college preparatory schools.

Date: _____ Solicitor's Name: _____

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Publication Rates: *(check your choice)*

The Bay Splash 2009 Live and Silent Auction Catalog will be distributed to the Bay School community which includes parents, grandparents, friends of the Bay and the Bay School faculty and trustees.

Full Page	<input type="checkbox"/> color - \$1500	<input type="checkbox"/> bw - \$1000
Half Page	<input type="checkbox"/> color - \$1000	<input type="checkbox"/> bw - \$750
Quarter Page	<input type="checkbox"/> color - \$750	<input type="checkbox"/> bw - \$500
Business Card	<input type="checkbox"/> color - \$500	<input type="checkbox"/> bw - \$250

Deadline for submission: Friday, March 13th, 2009.

Please email digital file to jenglert@bayschoolsf.org, size as noted on backside of form.

Send payment with this form to:



THE BAY SCHOOL OF SAN FRANCISCO 35 Keyes Avenue, San Francisco, CA 94129-1736
Janette Englert jenglert@bayschoolsf.org 415.561-5800 x114 www.bayschoolsf.org

Full Page Ad

Width: 6”

Height: 7 1/2”

Provide: low compressed JPG or a TIF file
300 DPI 300 pixels per inch (PPI)

full page ad: 1800 x 2,250 pixels

Half Page Ad

Width: 6”

Height: 3 5/8”

1/2 page ad: 1800 x 1,090 pixels

1/4 Page Ad

Width: 2 7/8”

Height: 3 5/8”

865 x 1090 pixels

Business Card Ad

Width: 2 7/8”

Height: 1 3/4”

—865 x 525 pixels—